



**Laois Chamber
Alliance**
Advancing business together

LAOIS
You're Welcome

Laois Chamber
ALLIANCE
Membership
Application

How Laois Chamber Alliance can help you and your business or organisation

Business Support & Mentoring

As a member of Laois Chamber Alliance, you can avail of business support and mentoring. This includes helping you to identify relevant funding opportunities and support you throughout the application processes. We assist in actively identifying grant funding opportunities that will enhance and further develop Laois as the ideal location to live, work, visit, invest and do business. **We can also assist you with your marketing and PR campaigns.**

Learning & Training

We host a number of lunch and learn events and training events for our members throughout the year. We encourage all of our members to engage with these training events. We also engage with our members to identify training opportunities relevant to you and your employees.

Lobbying

Lobbying on behalf of our members is a key part of what we do. As a membership-based organisation, our members needs are our priority. We will work with you and lobby on your behalf on issues impacting your business, organisation, or the wider community in Laois. Laois Chamber Alliance plays a central role in driving local policies and decision-making in the areas of business and tourism.

Networking

We host regular networking opportunities for our members, allowing you to meet and network with other businesses and organisations. As the largest business representative organisation in the county, we have a large network of members and we will support in increasing the profile of your business or organisation.



As a member - how can you play your part?

Laois Chamber Alliance and Laois Tourism Logo and Branding

Display our logos on your website, social media and all printed promotional material. If you are a member involved in tourism or hospitality, we would also encourage you to feature the Ireland's Ancient East Logo. We will add you to a drive file which has all of the Laois Chamber Alliance and Laois Tourism branding, logos and branding guidelines on how to use the logos appropriately to create the most impact for your marketing.



Laois Chamber Alliance
Advancing business together



IRELAND'S ANCIENT EAST™
Wander Through Time

Laois Chamber Alliance and Laois Tourism Websites

www.laoischamber.ie and www.laoistourism.ie are the primary websites with all current news and updates, and our member's directory. Add a link from your website to the Laois Chamber Alliance or Laois Tourism website to direct your customers and target audiences to the appropriate website. You can send all of your updates to info@laoischamber.ie

Social Media

Our Laois Chamber Alliance and Laois Tourism social media handles are as follows:



Facebook – Like “Laois Chamber Alliance” and “Laois Tourism”



Instagram – Follow @laois_chamber and @laoistourism



X (Twitter) – Follow @Laois_Chamber and @Tourism_Laois



TikTok – Follow @laois_tourism

You can use the following hashtags on social media to widen your audience reach:
#LaoisChamberAlliance #LaoisTourism #YoureWelcome #LoveLaois and #MeetintheMiddle

Laois Tourism Brochures

Are you interested in displaying a full selection of Laois Tourism brochures in your premises? If you are low in stock email info@laoistourism.ie or contact the Laois Chamber Alliance office. If you would like us to stock your business or tourism brochure, please forward them to the Laois Chamber Alliance office at:

Lyster Square, James Fintan Lalor Ave, Kylekippoe, Portlaoise, Co. Laois, R32 N24H.



**Laois Chamber
Alliance**
Advancing business together



Membership Benefits

- As a valued member of Laois Chamber Alliance, our dedicated team is here to work with and support you, your business or organisation. We can assist you with the promotion, PR and marketing of your business or organisation.
- Lobbying on your behalf on issues affecting you and your business.
- Events and seminars throughout the year, including access to training and workshops as a member of Laois Chamber Alliance.
- Access to regular networking with a large membership base to engage with.
- Discounted exhibitor rates at Laois Chamber Alliance events.
- Premium listings on both the Laois Tourism and Laois Chamber Alliance websites to promote your business or organisation.
- Laois Chamber Alliance leads the Invest in Laois committee, which looks at marketing and attracting Laois as a key destination for domestic and foreign direct investment, and making Laois the ideal location to live, work, visit, invest and do business.
- We work closely with Local Enterprise Office Laois and the Business Support Unit in Laois County Council to provide training opportunities relevant to our members.
- Regular newsletters, allowing you access to a large audience to promote your business and products.
- Be part of an all-county digital marketing and media plan, promoting Laois for investment and tourism.
- We will support you in relevant funding identification and applications, and work with you throughout the process.

Sign up HERE

We have two ways for you to sign up to Laois Chamber Alliance as a member:

1

Fill out the membership form here and return it to one of our dedicated team at Laois Chamber Alliance with your preferred payment method. If you wish to join the Tourism Industry WhatsApp group, please ensure to also sign the GDPR disclaimer.

2

Sign up online through our website by scanning this QR code.



Membership Rates

Category	No. of employees	Please tick	Annual fee	Monthly fee
1	1-5		€250.00	€20.83
2	6-10		€350.00	€29.17
3	11-24		€500.00	€41.67
4	25-50		€750.00	€62.50
5	50+		€950.00	€79.17
6	Corporate		€1,850.00	€154.17

Payment Options (tick option)

☐ Bank transfer ☐ Cheque ☐ Standing order ☐ Credit card

BANK DETAILS: BOI, Portlaoise

ACCOUNT NAME: Laois Chamber

IBAN: IE48 BOFI 9018 8840 5569 35

BIC: BOFIE2D

OFFICE USE ONLY

Listing added to website	Yes	No	Date
Added to Members Newsletter Laois Chamber Alliance	Yes	No	Date
Added to Members Newsletter Laois Tourism	Yes	No	Date
Added to WhatsApp for tourism	Yes	No	Date
GDPR consent for WhatsApp	Yes	No	Date
Confirmation email sent to members confirming membership	Yes	No	Date
How to get involved info sent across for social media engagement	Yes	No	Date
Date scheduled for member meeting following sign up	Yes	No	Date
Membership sticker distributed	Yes	No	Date
Promotional material distributed	Yes	No	Date
Promotional material received from member	Yes	No	Date
Renewal date for membership	Date:		
Additional information			

2023 Membership form – Laois Chamber Alliance

Making Laois the ideal location to Live, Work, Visit and Do Business

MEMBER INFORMATION

Company Name:

Trading as:

Address:

Tel:

ADDITIONAL INFORMATION

Business Description:

Website:

PRIMARY CONTACT

First Name:

Last Name:

Title:

Email:

Tel:

Sign up for newsletter:

Yes

No

BILLING CONTACT (if different from main contact)

First Name:

Last Name:

Address:

Email:

LAOIS TOURISM WhatsApp Group

GDPR Consent and number to be added

YES I would like to be added

☐

NO do not add me

☐

Your privacy is important to Laois Chamber Alliance. In accordance with Data Protection Acts 1988 – 2018 and the EU General Data Protection Regulation 2016/679 (GDPR), we need your consent to add you to our **Laois Tourism Information WhatsApp Group**